



Press Release

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FOR IMMEDIATE RELEASE

## **WHITTLEY LAUNCHES TWO NEW 'COAST TOURER EDITION' MODELS AT THE 2019 MELBOURNE BOAT SHOW**

Whittley Marine, Melbourne's traditional family boat builder since 1953, are set to release two new hard top models at the 2019 Melbourne Boat Show on the 13-16<sup>th</sup> of June at the Melbourne Convention Centre. The new models build on customer feedback and market trends, offering a unique Australian-made alternative to similar imported products.

The new 'Coast Tourer Edition' models are based on Whittley's award winning SL 22 and SL 25 hulls, and offer a larger rear fishing cockpit area, hard top protection, outboard power and optional lockable sliding cabin door mid ship; ideal for Australian boating conditions.

Neville Whittley, Managing Director at Whittley Marine, had this to say about the company's new Melbourne Boat Show debut's. "Demand and interest in boats with outboards is growing, as well as the need for new features like lockable sliding cabin doors mid ship, to remove the hassle of any leaks from canopy clears and ensure that anglers can safely lock away their prized fishing gear. This is a first for an Australian trailerable fiberglass boat builder to offer these unique feature's. We have found these changes attractive to consumers and have already filled build slots for this model, pre its official release at the show."

Building on Whittley's SL series concept of a deep vee off shore performance hull, matched with luxury appointments for an extended stay, the new 'Coastal Tourer Edition' models are a truly versatile package. With more features for the serious fisherman yet amenities and comforts for the whole family, it's easy to see how it's possible to fish during the day, entertain in the evening and stay overnight.

Whittley's launch of the new outboard powered models, continue to build on the company's exclusive OEM supply arrangement with leading outboard company Yamaha. The packages will be available for viewing across the country at all Authorized Whittley dealers from July 2019.

Mr. Whittley continued to say, "Australian consumers like to trailer their boats to explore the many unique trailer boat locations. Currently this configuration is only available in an imported tug boat style craft, which cannot be legally trailered on our Australian roads without rigorous over width requirements being met. With the

release of these two new models, consumers can now have a local legally trailerable alternative, which can simply be hooked on and towed anywhere, anytime.”

The new Whittley SL 22 Coast Tourer Edition, with sliding cabin door mid ship option, is powered by the Yamaha F 150 four stroke on a dual axle electric braked Mackay Trailer is available from \$108,990. It has proven to be one of the most popular fishing boat packages in the Whittley range, and now boasts a larger rear cockpit to maximize fishing space. The dash layout has also been upgraded to cater for up to a Garmin 16” screen, ideal for the most serious of fishermen’s needs. The package is rated to take up to Yamaha’s F 225 four stroke engine and draws its stylish lines from the SL model series.

Essentially the big brother to the smaller SL 22 model, the new Whittley SL 25 Coast Tourer Edition measures 7.7 meters in overall length and is under the legal maximum towing width of 2.5 meters. It boasts a 240-litre fuel tank, a pressurized fresh water system with rear sink, Bennett Trim Tabs, as well as a chemical toilet and bunk infill cushions. Packaged together with the Yamaha F 200 four stroke on a dual axle electric braked Mackay Trailer, the new model is available from \$149,990 drive away, with the sliding cabin door mid ship option.

*Both new ‘Coastal Tourer Edition’ model packages feature as standard:*

- 1) Seamless join hard top with full length screen, for protection from the elements and maximized visibility.
- 2) Optional sliding lockable cabin door mid ship, to create an enclosed front cabin, which can be closed and locked for tackle storage and removal from the elements.
- 3) Yamaha Outboard power options, for ease of maintenance with the trim up and forget approach to engine maintenance.
- 4) Unique 23 degree off shore hull design, designed for the Australian ocean environment.
- 5) Legally trailerable under the legal towing limit of 2.5 meters, for a tow anywhere anytime approach to trailering with a suitable tow vehicle.
- 6) Large rear fishing work areas, with maximum fishing space in the rear cockpit of the boat, or the option of a rear lounge and table.
- 7) Walk around side decks, for ease of access to the front of the boat and for docking.
- 8) Unique rear facing seating, which lifts up to offer large under seat storage options.
- 9) Moulded rear swim platforms into the deck, which are not bolted on as an after-thought, ensuring strength and confidence when climbing onto the rear of the boat.

“Our SL series of boats have been extremely strong for our brand over the last five years and we look forward to seeing this continue with the investment in these new consumer driven changes flowing through to the market. These new packages offer a locally made alternative, to a concept only available traditionally in an over width imported boat. We encourage all potential customers to review this new product on our stand at this year’s Melbourne Boat Show, along with other models in our range.” Mr. Whittley added.

Whittley Marine, will have on display over 25 new Whittley Fiberglass Boats and Clearwater Alloy Boats, powered by both Yamaha Outboards and Volvo Penta Stern Drives at stand D4 of the 2019 Melbourne Boat Show, 13-16<sup>th</sup> of June at the Melbourne Convention and Exhibition Centre. The SL 22 and SL 25 'Coast Tourer Editions' will complement the debut of the new SL 20 OB version available at the show from \$69,990. There is much to look forward to with fantastic boat show deals available across these new models and the entire Whittley range.

## About Whittley Marine

Whittley Marine is a third-generation Australian boat-builder based in Melbourne. This family-owned and operated company has focused its resources on providing high-quality boats to boating families since 1953. A marine industry innovator, Whittley's award-winning range of family cruisers and fishing boats truly offer "A Boat for All Seasons" – versatile boating solutions that can be enjoyed all year round.

*For further information or to arrange a personal factory tour, contact: Alan Whittley, Director of Sales and Marketing, Whittley Marine Group, +61 421 170 192 or via [alan@whittley.com.au](mailto:alan@whittley.com.au). For additional information about Whittley Marine's class leading range of fiberglass boats visit [www.whittleymarinegroup.com.au](http://www.whittleymarinegroup.com.au).*

SL 22 COAST TOURER EDITION TECHNICAL SPECIFICATIONS	
Max People	7
Overall Length	6.79m
Length on Trailer	7.90m*
Height on Trailer	3.00m*[top of hard top]
Width on Trailer	2.40m
Beam	2.40m
Deadrise [at transom]	23°
Fuel Capacity	200L
Water Capacity	N/A
Dry Towing Weight	2,300kg**[approximately]
Standard Engine	Yamaha F 150

**Maximum Horsepower**

225HP

## SL 25 COAST TOUTER EDITION TECHNICAL SPECIFICATIONS

<b>Max People</b>	8
<b>Overall Length</b>	7.70m
<b>Length on Trailer</b>	8.45m*
<b>Height on Trailer</b>	3.30m*[top of hard top]
<b>Width on Trailer</b>	2.49m
<b>Beam</b>	2.49m
<b>Deadrise [at transom]</b>	23°
<b>Fuel Capacity</b>	240L
<b>Water Capacity</b>	20L
<b>Dry Towing Weight</b>	3,000kg**[approximately]
<b>Standard Engine</b>	Yamaha F 200
<b>Maximum Horsepower</b>	300HP